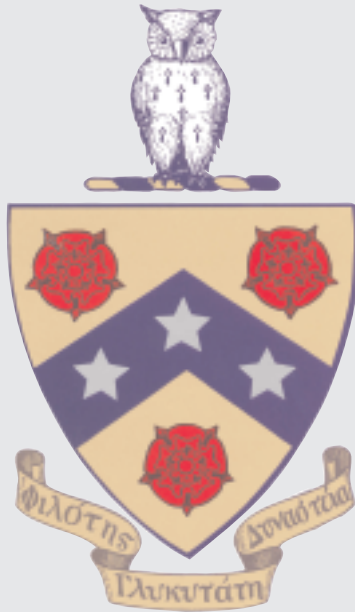


# INDUCTION CEREMONY



*"Not for college days alone!"*

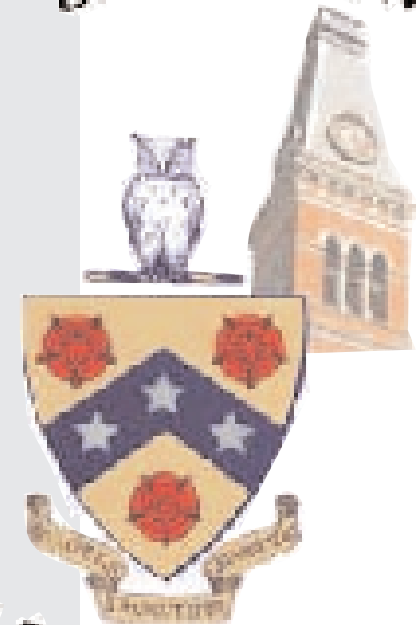
## INDUCTION CEREMONY

*Distinguished Lambda Graduates*

**Lambda Chapter**  
Phi Gamma Delta Fraternity  
DePauw University

Greencastle, Indiana  
Saturday, September 23, 2006

PHI GAMMA DELTA  
& DePauw



A 150 Year Tradition!



## DISTINGUISHED GRADUATE AWARD

The Lambda Distinguished Graduate Award was conceived and is intended to honor those graduate brothers of Lambda Chapter who best exemplify the core values of the fraternity: friendship, knowledge, service, morality, and excellence.



Founded on June 24, 1856, Lambda Chapter is the longest continuously existing chapter of the International Fraternity of Phi Gamma Delta. The Lambda Distinguished Graduate Award recognizes select graduate brothers who have contributed to Lambda's rich history and traditions by their example.

Recipients bring distinction to the Lambda Chapter, Phi Gamma Delta, and DePauw University. Their time, talents, dedication, and resources further the ideals of the fraternity and their life-long commitment to excellence. Each recipient is a credit to our valued brotherhood. Each is a constant reminder that Phi Gamma Delta "is not for college years alone."

Each year, graduate brothers are invited to nominate other Lambda graduate brothers for recognition with the Lambda Distinguished Graduate Award. Nominees may be living or *Ad Astra*. Nominees should have demonstrated involvement with and support for Lambda, Phi Gamma Delta, DePauw University, community involvement, and life achievements. Recipients are selected on the basis of their commitment to the values and ideals of the fraternity, leadership, service, and life achievements.



## ORDER OF EVENTS



### Welcome:

Brian Furman '08, *Chapter President*

### Awards Presentations:

Phil Heyde '72, *House Corporation President*

### Recipient:

Douglas A. Smith '68

### Ad Astra Recipients:

Bernard C. Kilgore '29

Edwin C. Boswell '31

*Lalla Heyde, Edwin's daughter, will be accepting.*  
J. Sanford Smith '36

*Barbara Smith, Sanford's daughter, will be accepting.*

### Closing Remarks:

Phil Heyde '72

### Reception to Follow



## BERNARD C. KILGORE '29

Bernard C. Kilgore was born in 1908 in Albany, Indiana, where his father was superintendent of schools. He entered DePauw in 1925 as a Rector Scholar, graduating Phi Beta Kappa in 1929. He was married to a Greencastle native, Mary Louise Throop, until his death in 1967. They have three children—one daughter and two sons.

Barney's meteoric rise at *The Wall Street Journal* began shortly after graduation from DePauw. He applied for a position by contacting another DePauw graduate, Kenneth "Casey" Hogate. Thereafter, Barney applied the benefits and principals of his liberal arts education and the values of Phi Gamma Delta.

Barney, as he was known to all at *The Journal* (including secretaries, copy boys, pressmen, and everyone but the newest employee) quickly demonstrated *perseverance* in assignments in San Francisco, pre-World War II Washington, and New York City. He became the youngest ever vice president-general manager of *The Journal* at age 34 in 1941. He was elected publisher of *The Journal* and president of Dow Jones & Co. at age 36 and chairman of the board in 1966.

Barney was a visionary who emphasized *excellence and knowledge*. He set out to make *The Journal* a national newspaper written for the widest sophisticated audience—read by the borrower as well as the banker, the investor as well as the investment professional, and the customer as well as the manufacturer, according to Peter R. Kann, Chairman of Dow Jones in the 1980s.

Over the next 23 years, Barney redesigned the paper from a New York trade publication with 33,000 circulation into the nation's largest newspaper, with circulation over two million. Its no-nonsense format debuted in 1941. *The Journal* pioneered in electronic, and later satellite, transmissions for printing at multiple remote locations.

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## BERNARD C. KILGORE '29, CONTINUED

Warren H. Phillips, chairman of Dow Jones, stated, "I don't think there's any question that Kilgore was the most important figure in the newspaper's 100-year history."

Barney's management style was unpretentious, reflecting the values of *morality and friendship*. He roamed the halls in shirt sleeves and loosened tie. Every morning, he gathered with key editorial people in what became known as the "kaffee klatsch." "Everybody was expected to join in, and anybody who disagreed with Barney was expected to say so." Vermont Royster, editor emeritus of *The Journal*, recounts that he called one of Barney's ideas "stupid," gulped and stammered an apology. Barney's response was typical: He chuckled, shrugged his shoulders, and said, "Not to worry. I'm the only person around the shop who can't afford to get mad."

Kann recalls that Barney hardly ever called any department head to his office. Instead, he made a daily practice of going to see them. He started "on the top floor and walked down through the building, floor by floor." On the way, he would stop off at the office of key people. "If he had questions, he asked. If he had thoughts, he would express them, more often phrased as suggestions rather than orders." Direct orders were rare. Barney preferred persuasion.

These journeys ended in the basement, where the printing presses were located. This gave everyone the feeling "attention was being paid" to whatever he was doing. Royster reports Barney was in the pressroom and started to remove a copy of the paper from the stacks. The pressman told him to put it back. Barney did without a word. It was this personal contact with operations and employees that made Barney unique for corporate officers. He used to comment about "creeping bureaucracy," always uttered with "a touch of sadness." Very little escaped him; he knew every aspect of the shop, even repairing equip-

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## BERNARD C. KILGORE '29, CONTINUED

ment, just as he tinkered with a Model T Ford as a hobby!

Dow Jones did have a management committee composed of department heads, but it rarely met more than once a year to approve the budget that Barney already had planned. He was focused on building a national newspaper and took the long-term view: "Now is the time to build. There'll be lots of time later to get advertising." After the war, circulation continued to grow; the advertising followed. Dow Jones earned \$13 million dollars in 1966 compared to \$211,000 in 1945.

He purchased two Princeton, New Jersey, weekly newspapers—*The Princeton Packet* and *The Central Post*. On nights when the papers went to press, Barney would show up, roll-up his sleeves, and help "put the paper to bed." He liked the smell of ink. Here, too, everyone called him Barney.

Barney was dedicated to *service*. For his innovations and foresight, he received awards for distinguished service to journalism from the University of Missouri, Southern California University, Syracuse University, and Colby College. He received honorary degrees from three universities—including DePauw in 1951.

He served as national treasurer of Sigma Delta Chi, a journalism honorary founded at DePauw. In 1959, the organization named him the American journalist who had contributed the most to the organization. He was named honorary president in 1965.

He served as a member of the Joint Board of Trustees and Visitors of DePauw from 1954 until his death. First elected chairman in 1965, he was beginning his second term as chairman at the time of his death in 1967. He also served as a

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## BERNARD C. KILGORE '29, CONTINUED

trustee of the Economics Advisory Council of Princeton University and the Princeton, New Jersey, Hospital. He was a trustee of the Board of Financial Advisers for Phi Gamma Delta Fraternity, predecessor to the Phi Gamma Delta Educational Foundation.

Peter Kann wrote, Barney "was truly a modest man. *The Journal's* eulogy said that even after a quarter-century at the top of his profession, his work is more famous than himself. Barney Kilgore liked it that way."





## EDWIN C. BOSWELL '31

Edwin C. Boswell '31 was an Indianapolis native and graduate of Arsenal Technical High School. He attended DePauw from 1927 to 1931 as a Rector Scholar. This influenced Ed and his wife, Reba, for the rest of their lives and inspired their dedication to providing young men and women with the opportunity to attend DePauw.

Brother Boswell was particularly proud to assist his fellow Phi Gamma Delta brothers at Lambda. He frequently employed Fiji undergraduates and other DePauw students at his construction company during the summer, giving each the opportunity to earn money to finance their DePauw education. Ed and Reba also endowed the McMahan Scholarship for girls and were instrumental in establishing the Old Gold Scholarship to reward outstanding and deserving scholar-athletes. In 1995, Brothers Boswell and James Thornburg '33 endowed the Fiji Merit Scholarship Fund at DePauw.

Brother Boswell loved his years as a Phi Gam and frequently visited the chapter for many years. He remained a life loyal Lambda Fiji. A six-letter man, he played the guard position on the basketball team and held the number-two spot on the golf team. Ed was active in ROTC, serving as captain, and was a member of Scabbard and Blade. He served on the Mirage yearbook, and on the Student Council, and he was honored by being selected to Blue Key, a leadership honorary. He graduated from DePauw in 1931 with majors in history and political science.

Brother Ed was president of McMahan-O'Connor Construction Company, one of the largest highway builders in the Midwest. Because of his love for athletics and DePauw, his company literally changed the landscape of the campus. Over a 10-year period, he marshaled the resources of his company to develop the current tennis facilities, two intramural fields, a varsity practice field and the Boswell

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## EDWIN C. BOSWELL '31, CONTINUED

Soccer Field. He chaired the drive for the construction of the Lilly Physical Education and Recreation Center, personally providing significant gifts for the project.

Brother Boswell was elected a member of DePauw Board of Trustees in 1956 and served as a trustee for more than 25 years. He also served as chair of the trustee committee on athletics. He is the 1966 recipient of the Old Gold Goblet and past president of the Rector Scholar Alumni Association.

Brother Ed met his wife Reba at DePauw and with that a family tradition began. In all, five children or grandchildren attended DePauw, including Lalla Boswell Heyde '55, David Boswell Heyde '81, Alison Mason Heyde '81, Robert H. Heyde '85, and Edwin Heyde '79.

Brother Ed Boswell will always be remembered at Fiji's Lambda Chapter. A room in the house, donated by him, has been dedicated to him and is a permanent reminder of his generosity, honor, and gratitude.

Brother Boswell's daughter, Lalla Boswell Heyde, said of her father:

*"My father grew up in the Depression and felt that he was given the greatest opportunity in the world by receiving a scholarship to DePauw. My father felt that his greatest achievement was to be able to give the same opportunity to other young people."*



## J. SANFORD SMITH '36

Brother J. Stanford Smith and his wife, Elaine, continued a long DePauw legacy. Born in 1915 in Terre Haute, Indiana, and named John Jacob Smith, Brother Smith's father died when he was 10 years old. His mother took charge of the family by instilling in her children the value of a good education. All five of her children went to college.

Brother Smith entered DePauw as a Rector Scholar during the Depression. At the time, it was common for students who found they no could longer afford to attend school to move out of their fraternities or dorms in the middle of the night to avoid embarrassment. This made a lasting impression on Brother Smith.

He was determined to stay in school. He supported himself by selling flowers for social events at DePauw from his family's truck gardening farm, and he was paid to be the chapter treasurer at the Phi Gamma Delta house. Brother Smith graduated *magna cum laude, Phi Beta Kappa*, in 1936 with a major in economics. He continued to be a frequent visitor and loyal supporter of Lambda Chapter throughout his life, impressing many undergraduates with his ready sense of humor. Later in life, when asked what his greatest challenge at DePauw was, he replied, "Being treasurer of the Phi Gamma Delta house during the Depression."

After graduating from DePauw, he was recruited by the General Electric Company. However, there was one problem with his new job: He wasn't getting his paychecks. They were going to another John Smith, the president of American Locomotive. At that point, Brother Smith decided to have a contest at his office to change his common name. The reward was a steak dinner for the employee who came up with the best name. Thereafter, John Jacob Smith became known as J. Stanford Smith, a.k.a., Brother Stan.

Brother Stan became chairman and CEO of International Paper in 1973, and

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## J. SANFORD SMITH '36, CONTINUED

retired in 1980. In 1981, Cornell University's business school asked him to serve as an executive-in-residence and visiting professor. He taught two semesters of business ethics for the '80s. Brother Stan also served on the Board of Directors for Chase Manhattan Bank, Eli Lilly and Company, and General Motors. He also served as a trustee at DePauw and was elected chairman of the DePauw Board of Trustees in 1980.

An early supporter of the civil rights and women's movements, Brother Stan provided opportunities for minorities in science, engineering, and business. He was proud to say that he mentored some of the most important business leaders around the world. Brother Stan spoke at the NSBE (National Society of Black Engineers) conference in 1974. In the late '60s, he encouraged his daughter, Barbara, to attend NYU to earn her MBA, which lead to her successful career in marketing.

Stan and his wife, Elaine, loved music. According to Elaine, Stan couldn't carry a tune but he wanted to be an opera singer "in his next life." The Smith family honored J. Stanford Smith, husband, father and grandfather, by donating DePauw's large concert organ in Kresge Auditorium.

Brother Stan felt a debt to DePauw for his excellent education--and more. He was awarded the Old Gold Goblet in 1965 and an honorary doctorate in 1968. Decades earlier at DePauw, he met Elaine (nee Showalter), a music major who became the love of his life.

Stan and Elaine were married in 1938. Three of their four children attended DePauw. The fourth chose Dartmouth, but later sent two of his own children to DePauw. The Smith-Showalter legacy continues at DePauw, with 43 family members having attended the university since 1868.

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## DOUGLAS A. SMITH '68

Douglas A. Smith was number 37 of 48 members of his family to attend DePauw. Like his father, J. Stanford Smith '36, he found a home at Phi Gamma Delta Fraternity.

In fact, DePauw traditions run deep in the Smith family. Doug met his wife, Phyllis Gilbert '65, at East College, the same place that his grandparents John Showalter 1906 and Grace Colliver 1907 met each other. His parents followed suit and also met at DePauw. Almost a half of century later, Doug's relationship with DePauw came full circle in 2006, when he returned to teach a winter term class called "In the Pursuit of Happiness."

Doug pledged the Lambda Chapter of Phi Gamma Delta in the spring of 1964, while he was still in his senior year of high school. Doug arrived at DePauw in the fall from Connecticut.

The first thing he did was buy a *Green Castle Gazette*. The first headline he read in this local paper was: "Cows Killed by Lightning." This was quite a culture shock for Doug, who was accustomed to reading *The New York Times*. But Doug rapidly adjusted to life at a small liberal arts college and small town life!

While at DePauw, Doug was on a journey to find out who he was. Doug changed his major five times before graduating with a BA in economics in 1968. He was also a varsity athlete and a letterman in track and soccer.

In Doug's junior year, he was pledge chair at Fiji. That year, Doug led a campaign to get rid of hazing. He believed that his brothers should be more interested in academics. He was also more interested in whom each pledge was as a person.

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## DOUGLAS A. SMITH '68, CONTINUED

Amazingly, Doug succeeded in banning hazing for the year that he was pledge chair. Doug continued his studies after graduating from DePauw and received his MBA from Dartmouth College in 1970.

Doug remains an active and involved DePauw alumnus. He has been a Management Center speaker, participated in a 1982 communication seminar, and was a former member of the Public Relations Council. Doug currently serves on the Management Center Advisory Council and is the chair of the McDermond Advisory Board. He continues to be supportive of Lambda Chapter as well.

Doug is a lifelong student of biography and life-span development in the areas of personal growth, leadership, organizational effectiveness, and successful living. He is currently engaged in writing a book on leadership and organizational effectiveness.

Doug is particularly proud of the course that he just finished teaching during DePauw's Winter Term, "In Pursuit of Happiness." He explains: "It is wonderful to be back at DePauw. Teaching this course about happiness was one of the highlights of my life. For me it was a crucial learning experience. My students and I sharpened our talents and matured by exploring our purpose and mission in our lives." Doug is positive this has been one of the most rewarding experiences of his life.

In Doug's professional life, he is currently chairman of Value Creation Partners and Best Brands Corporation. Prior to starting Value Creation Partners, he was executive vice president of General Foods Corporation, CEO of Kraft General Foods Canada, and chairman and CEO of Borden Foods Corporation.

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## DOUGLAS A. SMITH '68, CONTINUED

He subsequently founded and secured equity financing for Value Creation Partners. With the acquisition of Best Brands in 2000 and International Multifoods in 2005, VCP now has over \$400 million in revenue with facilities across the US and Canada serving major grocery and food service customers. Investors in VCP have achieved more than a 40 percent annual return since the company was founded in 1999.

In August 2005, Doug started to re-examine his life and what was most important to him. He stepped down from the position of CEO of VCP, while staying on as chairman, and now spends more time doing what he loves—including spending more time with his family as well as, hiking, golfing, and reading. Influenced by *Man's Search for Meaning* by Victor Frankel and *What Happy People Know* by Dan Baker, Doug was inspired to teach the course on happiness.

True to his involved and enthusiastic nature, Doug has become a member of the National Steering Committee of the Leukemia Lymphoma Society. Shortly after being diagnosed with Leukemia, Doug and his wife Phyllis sent an e-mail to 90 of their friends telling them of Doug's diagnosis and offering to match every dollar donated to the Leukemia Lymphoma Society with five dollars. His friends sent their e-mail to their friends, and 2,000 people received the same message.

From this initial endeavor, Doug and Phyllis have raised over \$1 million! Doug is determined to continue to raise funds to find a cure for this devastating disease.

Doug lives in Columbus, Ohio. He is happily married, and he and his wife have two grown sons—Gordon and Greg—who, he says, teach him humility. Doug and his family spend much of their leisure time in the Adirondacks, where he is

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## DOUGLAS A. SMITH '68, CONTINUED

involved with wilderness preservation.

There are so many ways the world is a better place for this brother's presence in it. Happiness to all!

Perge!

