

INDUCTION CEREMONY

Distinguished Lambda Graduates

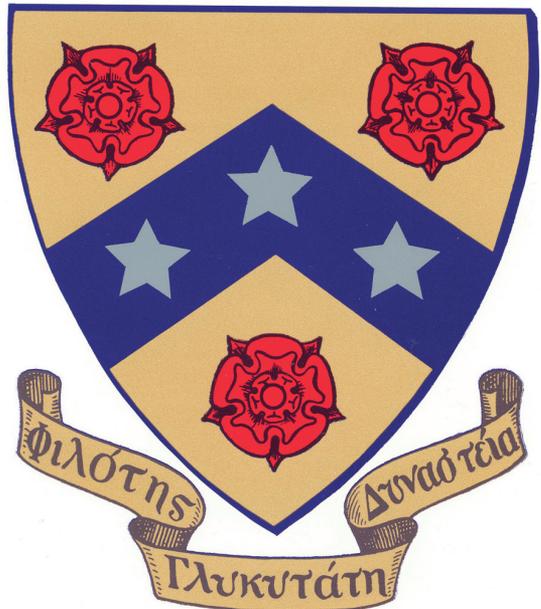
Lambda Chapter

Phi Gamma Delta Fraternity

DePauw University

Greencastle, Indiana

Saturday, April 10, 2010





DISTINGUISHED GRADUATE AWARD

The Lambda Distinguished Graduate Award is intended to honor those Graduate Brothers of Lambda Chapter who best exemplify the core values of the fraternity: friendship, knowledge, service, morality, and excellence.



Each year, Graduate Brothers are invited to nominate other Lambda Graduate Brothers for recognition with the Lambda Distinguished Graduate Award. Nominees may be living or *Ad Astra*.

Nominees should have demonstrated involvement with and support for Lambda, Phi Gamma Delta, DePauw University, community involvement, and life achievements.

Founded on June 24, 1856, Lambda Chapter is the longest continuously existing chapter of the International Fraternity of Phi Gamma Delta. The Lambda Distinguished Graduate Award recognizes Graduate Brothers who have contributed to Lambda's rich history and traditions by their example.

Recipients bring distinction to the Lambda Chapter, Phi Gamma Delta, and DePauw University. Their time, talents, dedication, and resources further the ideals of the fraternity and their life-long commitment to excellence. Each recipient is a credit to our valued brotherhood. Each is a constant reminder that Phi Gamma Delta "is not for college years alone."



ORDER OF EVENTS



Welcome:

Bryan Edwards '12, *Chapter Treasurer*

Awards Presentations:

George C. Lortz '62, *House Corporation Vice President*

Recipients:

Thomas W. Boswell '66

Robert F. Wells '66

Philip G. Heyde '72

Douglas S. Ingersoll '88

Robert S. Johnson '90

Closing Remarks:

George C. Lortz '62

Reception to Follow



THOMAS W. BOSWELL '66

“Clearly the interpersonal skills acquired, the leadership experiences, and the lifelong friends have been very important in my life. However, there is one factor that was largely lost on me while an undergraduate. That was the subtle import of having been part of a bond that is much larger than the 100 or so men whom I narrowly viewed then as being the ‘fraternity.’ Later, I came to appreciate, and even be in awe of, the fact that I was part of a Lambda experience and tradition that had existed for more than a hundred years before we came on the scene. As I then entered the workforce and took a more worldly view, names of extremely successful Lambda FIJs from our prior generations began to bring this perspective home—names like Dirks, Lortz, Kilgore, Thornburg, and, yes, even Boswell (no relation). Men like these had been importantly influenced by the “FIJ experience” and continued to be loyal and active supporters of those of us who followed. As I moved through my career many from our generation achieved success, and, in the tradition of those who had preceded us, several saw fit to return the favors Lambda had provided them. The wonderful health and vibrancy of the current chapter are a direct result of those who have been touched and influenced by their experiences as undergraduates...thus keeping this long tradition alive.”

Phi Gamma Delta meant everything to Thomas W. Boswell when he was at DePauw. Tom is a loyal and generous supporter of DePauw and his beloved fraternity. Tom will be the first to tell you that his experiences at Lambda not only yielded wonderful lifelong friendships, but they also laid a foundation of self discovery for the rest of his life.

Tom came from the small rural community of Culver, Indiana. (His high-school graduating class had 42 students.) Tom and his four siblings were the first generation of Boswells to attend college. In 1929, Tom’s father, Hampton, received DePauw’s Rector Scholarship during the height of the Great Depression. The scholarship required payment of a \$50 fee; Hampton couldn’t get the \$50 and never attended college. Because of this missed opportunity, Hampton made sure that all of his children attended the college of their choice.

Tom entered DePauw in 1962, as a naive teenager with a lack of self-confidence. The majority of the entering students had more sophisticated backgrounds and educational experiences. Tom felt that his “deficiency” was amplified during formal rush (then during the week of freshman orientation) when he was not pledged by any fraternity on campus. At the time, 90 percent of the student body was Greek and lived in Greek housing. Tom was left to live in a dormitory and had thoughts of transferring to another school.

However, all that changed when Tom made the freshman basketball team. He was

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THOMAS W. BOSWELL '66, CONTINUED

befriended by varsity player and FIJI Dean Rush '65, and ultimately, the FIJIs reached out to him and pledged him late in his freshman year. In the short span of a few weeks, he was overwhelmed by such welcome acceptance and a new-found support group. His thoughts about transferring quickly disappeared.

When Tom returned for his sophomore year, he felt completely at home at FIJI, immediately being accepted into the pledge class that had already spent their freshman year together. Two great roommates (Bob Wells '66, who is another honoree this year, and Joe Johnson '66), and a fraternity father, Dean Rush, helped show him the ropes. And so began the process and experiences that have had a huge impact on Tom's life. Tom credits his treasurer's duties at FIJI for helping him to learn many important life skills, and he learned about teamwork from the fraternity and the varsity baseball team.

Tom received a B.A. in economics from DePauw in 1966. Two weeks after graduation, he enlisted in the Navy's officer program. Then, on Christmas Eve that same year, he married his high school sweetheart, Cheryl, whom he had dated throughout their undergraduate years while she was at Purdue. (The two have been happily married for 43 years.)

Tom spent four years as a supply corps officer on board a nuclear-powered fleet ballistic missile submarine, where he did everything from preparing menus to ordering food and supplies, to ensuring the availability of spare parts for the submarine. He cites both his education and his fraternity experience for ensuring that he was well equipped for the job.

In 1971, he obtained an MBA in finance/accounting from the University of Pennsylvania's Wharton School of Business. Soon afterwards, his business career began with Ford Motor Company in Dearborn, Michigan, where he worked for 10 years, serving in numerous financial planning and management positions. In 1981, he moved to Union Pacific Corporation (in New York City), where he was elected vice president—strategic planning. In February 1988, he joined the top management team of Union Pacific's newest acquisition, Overnite Transportation Company, in Richmond, Virginia. In March 1990, he was elected chairman, president, and chief executive officer of Overnite—which soon became the nation's fourth largest LTL (less-than-truckload) trucking company, with more than 15,000 employees and revenues in excess of \$1 billion.

Tom is now retired and stays active as a private investor, board member and community volunteer. He currently serves as chairman of the board of the Trust Company of Virginia and on the board of trustees of DePauw. He and his wife, Cheryl, live in Kiawah Island, South Carolina. They have three grown sons. Tom has always valued his parents' educational values and is proud to have endowed the Hampton and Esther Boswell Professorship and Symposium at DePauw in their honor.



ROBERT F. WELLS '66

“Our class at Lambda included brothers from a wonderful mixture of backgrounds and interests. We’ve all gone our ways since DePauw, but we are still a tight-knit group after more than 40 years. When key reunions happen, it’s not unusual for over 75 percent of us to get back on campus. Our FIJI friendships—formed at one of the most exciting times of our lives—have never faded. And actually it’s rather stunning how the old stories become larger, and larger, and larger, and larger...”

When Robert F. Wells traveled to Greencastle from a little-known town in Connecticut in 1962, he carried one small, beat-up suitcase—stuffed with five shirts, a couple of pairs of pants and not much else. His brother, who had graduated from Yale some years earlier, had told him, “whatever you do, pledge Deke and avoid Phi Gamma Delta.” One of the reasons Bob had decided to go to DePauw in the first place was that too many in his family had gone to Yale. Bob wanted to go somewhere else. Frankly, he thought there would be cowboys and Indians in Indiana—not to mention square dancing every other night..

Deke? Forget it. FIJI it was.

Actually, most of the freshmen he really respected were members of Phi Gamma Delta. Living in Lambda was nothing less than life in a laboratory for learning. In the early 1960s, FIJIs managed their house as it morphed from an annex and a castle to a brand-new chapter house. They all took pride in helping one another in class (and life), competing in intramurals, resolving personal and campus conflicts, and playing clever tricks on upperclassmen.

As FIJI song-leader for three years, Bob’s serenading ensured that there was never a dry eye after sorority visits (the singing was that bad!) Life at FIJI was formative. Brothers were dragged endlessly to the old Fluttering Duck to hear Bob play Dixieland trombone—or to sing with other brothers and play songs he had written on the guitar. (When Bob and Bill DeGraf '67 qualified for a national CBS television show in Chicago, “College Talent '66,” they drove a beat-up car north up the road for miles and actually won second place).

As captain of DePauw’s swimming team, Bob was coached by Charlie Erdmann, who called him “Speed” or “Flash.” (Bob wondered if his coach even knew his name.) Bob credits him for instilling many of the values that shaped his views at DePauw and beyond. Charlie inspired in his teammates to do their best and help one another succeed. Between the swim team and the Lambda FIJIs, Bob learned a lot about teamwork, living and working with others, and managing life.

Although they are both a little strange, Bob is still close with his classmates Tom Boswell '66

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ROBERT F. WELLS '66, CONTINUED

and Joe Johnston '66. Bob was surprised when Bill Stoner '68, his senior-year roommate, introduced him to his sister. After all, Bill knew all of his secrets and bad habits. Barbara was a Theta who had heard the FIJI serenade and was still willing to go out with him! In 1966, after Bob and Barbara graduated from DePauw, they married. Bob still feels he got the better part of the deal. They have been married for 43 years and counting.

Bob has always considered himself lucky in love, health, and business. It was luck that landed him his first job. In his senior year, Bob went to the wrong interview—or maybe the interviewer was in the wrong place. But the two of them hit it off. Although the interviewer represented an advertising opportunity, and Bob was graduating with a B.A. in mathematics with no advertising or marketing courses, he took a chance and offered Bob a job at General Electric.

From 1966 to 1975, Bob worked for GE in assignments ranging from strategic planning to issues speech writing and global marketing. He is a graduate of GE's renowned General Management Program—a program that has seeded leaders for hundreds of companies. GE encourages its employees to go back to school and Bob got his MBA in marketing from the State University of New York at Albany, in 1969. He also has attended graduate executive programs at Stanford, and served on a number of industry executive councils dealing with both marketing and human resource issues.

In 1975, Bob helped grow a small, creative ad agency, Lord Geller Federico Einstein, grow from \$5 million in revenues to over \$300 million during the next eight years. As managing director, he led the introduction of the IBM PC—which brought Charlie Chaplin's "Little Tramp" character back to life. This introduction has been recognized as the most successful product launch of the 20th century. A little earlier, at another ad agency, Bob managed a portfolio of accounts—ranging from Keep America Beautiful's "Crying Indian" campaign to the repositioning and relaunch of a funny looking little car dubbed "Le Car" by Renault.

Through the mid 1990s, as an executive vice president of Young & Rubicam, Bob directed the global AT&T and Xerox businesses, and helped develop the portfolio strategy for Holiday Inns. After that, he served on Y&R's partnership board and was the company's "director of people worldwide," responsible for succession planning and "the care and feeding" of its top 300 managers.

For decades, Bob has maintained a keen interest in public service, serving as chairman of his town's parks and recreation committee and president of a local property-owners association. Currently, he is president of the Community Fund of Darien, is a trustee of DePauw University, serves as vice chair of DPU's Academic Services Committee, and is on the board of Family

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ROBERT F. WELLS '66, CONTINUED

Centers, Inc. In 2007, he was recognized by the *Stamford Advocate* as Fairfield County's "Leader in the Community." To keep life interesting, Bob formed the Blue Flames Steel Band. Every nickel from the band's performances and recordings go to charity. (To date, over \$300,000 has been raised.)

Bob lives with his wife, Barbara, who plays the cello pans! He has two grown children and two grandchildren. Bob is an avid naturalist, cyclist, and musician. It's no wonder that he still feels luck is with him!

PHILIP G. HEYDE '72

"I am a small-town country boy passing through. My hometown was smaller than Greencastle when I entered DePauw. However, both had paved streets (mostly), electricity (mostly), and indoor plumbing (mostly), plus a town square surrounding the courthouse! My DePauw experience remains a marvelous, defining experience on my path of self-discovery."

Phillip G. Heyde grew up in Jackson, Missouri. This small farming town, named after Andrew Jackson, with a population of 4,500, was an idyllic place for a history student like Phil. (He grew up knowing that Andrew Jackson was a great president, and Harry S. Truman just as great, decades before the revisionist historians acknowledged Truman's stature). Phil's ancestors were farmers and millers. His grandfather was determined that his six grandchildren be college educated and made his vision possible for each.

Phil's parents thought a small, quiet college was better than the ones closing down with student demonstrations. So, in 1968, Phil packed his bags and went to the "Big City," Greencastle. He immediately got involved with WGRE as a news reporter covering the local Democrats in a dismal year for Democrats. The student radio station was comfortable territory since he'd worked at his local newspaper in high school. He met and broadcast the news with Steven Doyle '72 for four years. He played handball and swam with Harry Cangany '72. He also joined the debate team, where he met Rick Plain '71, Joe Vosicky '71, John Doan '71, Bob Shaykin '71, Chris DeGraw '72, Wade Nichols '72, and others soon followed. All were FIJIs! Phil pledged Lambda that spring.

Phil found his fraternity brothers were very diverse, coming from different backgrounds and with even more diverse interests. All were unique and learned to live with, accept, and ultimately, enjoy and thrive on the diversity. His pledge brothers in the class of '73 remain an

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PHILIP G. HEYDE '72, CONTINUED

extraordinary group. The summer parties and vacations with Cliff Simon '73, Brooke Hollis '73, Ed Martin '73, Mark Mills '73, and others were outstanding! Phil held the positions of recording secretary and pledge educator. He is especially pleased that his two pledge sons, Jevne Conover '74 and Chris Doran '75, got over the "short, tight leash" experience and remain lifelong friends. Phil describes his three years at the FIJI house as the perfect mixture of self discovery, academics, and lots of fun! Everyone in the chapter was a mentor.

Phil received a B.A. in history from DePauw in 1972 and entered Northwestern University, where he received a master's degree in communication studies in 1973. According to Phil, he had never worked so hard and enjoyed it more. In 1973, Phil's passion for education landed him a teaching position at Iowa State University. Phil taught courses in public speaking and leadership before entering law school at the University of San Francisco in 1975. Phil received his J.D. in 1978.

Thinking that he wanted to be a litigator, Phil worked for a litigation law firm and clerked for a superior court judge. It didn't take him long to realize that he enjoyed research, writing contracts, and transactions more than being in a court room. For the next two decades, Phil worked as an attorney for State Farm, Transamerica, and Liberty Mutual Group with increasing responsibility. He worked for three years to transition Utah and Nevada from monopolistic state funds to competitive markets. He was a catalyst for tort and business regulation reform in many states and at the federal level.

In 2001, Phil became a "recovering lawyer" and semi-retired to Scottsdale to play golf and dabble in consulting, still trying to figure out what to do when he grew up! The golf pros in Arizona ask him to play his golf in Florida! In 2003, he became the vice president-counsel, director of compliance for a reinsurer in Albuquerque to create a regulatory compliance department, and then he served as chief insurance assistant with the Nevada Insurance Division. Since 2007, Phil has been an advisor to small to mid-size companies, advising them on mergers and acquisitions with his pledge brother, Brooke Hollis '73.

Ask him about the brothers of Lambda Chapter today, and he will first tell you how extraordinary they are and how pleased and proud he is to know them. Then he would tell you that he wishes he could adopt them!

Phil has been a Lambda advisor since 2002. He has served as president of the house corporation since 2004. In addition, he participates in Arizona State chapter activities and he has volunteered throughout his career to discuss the legal consequences of drunk driving and alcohol abuse at colleges. This year he is leading the Project Phi Gam blood drive with the

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PHILIP G. HEYDE '72, CONTINUED

American Red Cross for the 162nd Ekklesia.

Phil maintains close contact with many DePauw and FIJI friends. Three asked him to be a godfather to their sons. "Uncle Phil" was always happy to take his godsons fishing in Alaska, whitewater rafting in Utah, golfing in Hawaii and California, or to Walt Disney World. When he introduced one (age 12) as his "surrogate son" to a woman from Arkansas, the godson promptly asked Phil if knew what he'd just told the woman! Oh, well...it made for interesting conversation in Arkansas!

The friendships Phil made at DePauw weren't just with FIJIs and other DePauw students. Phil maintains contact with former professors Robert O. Weiss, John Baughman, and for a time, Robert Calvert, Amir Rafat, and J.P. Allen. All were not only outstanding classroom teachers, but mentors. Phil remarked, "I am especially grateful for the experience of knowing them and the contributions they made and still make to my life. One crucial lesson reinforced by each is the importance of credibility. This is not to be forgotten. My grandfather would be very pleased."

DOUGLASS S. INGERSOLL '88

"Phi Gamma Delta played an instrumental role in my success at DePauw. It provided me a support network that made transitioning to college life significantly easier. Mentoring on study practices, encouragement to participate in student activities, and guidance in all things DePauw helped me find solid footing where others without such support faltered. In my later years at DePauw, Phi Gamma Delta taught me how to lead, providing similar support to incoming freshmen. I credit in large part my ability to lead, to follow, and to succeed, to Phi Gamma Delta."

Douglas S. Ingersoll grew up traveling and living around the world—from Columbus, Indiana, to Madrid to Mexico City—before spending his high school years at the International School in Brussels. Although Doug's parents went to Knox College, his mother suggested that they should see more than Knox on his tour of U.S. colleges. They stopped at DePauw...and that was it!

Doug's father was one of 11 family members who were FIJIs. Doug wanted to be open to everything at DePauw and didn't want to narrow himself by affiliating with one fraternity. Doug asked his father not to inform the FIJIs that he was going through rush. But once he got to know the brothers at Lambda, Doug felt at home. He found that Phi Gamma Delta provided

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DOUGLASS, INGERSOLL '88, CONTINUED

the brothers with a well-balanced Greek experience. Doug pledged in the fall of '84.

Fraternity life taught Doug how people work and gave him insight into what motivates them. Doug learned to how to manage other people, and he said that helping one another mature benefits of the whole group. Doug's own social maturity took place when one of his fraternity brothers, Andy, was in a horrible car accident. For Doug, suddenly there was no more time to make little decisions. He realized that, at every moment of every day, there were people in his life who were there for him, solid friends who supported him.

Doug became involved with Greek life in more proactive ways. He was elected president of the Interfraternity Council. He first served as the FIJI representative for the Interfraternity Council, and was the Lambda historian. Doug enjoyed playing baseball and participated in intramurals, and also was active at WGRE, the campus radio station.

Doug received a B.A. in communication in 1988. He was elected to a three-year position on DePauw's board of trustees in 1988. He continued his education at Indiana University, where he received his M.B.A. in 1990.

Today Doug is an executive marketing manager for Pearson, the largest global educational publisher. In his time at Pearson, Doug has been one of the team leaders who have moved technology publishing beyond traditional book-only products to e-books, software simulations, iPhone applications, web services, electronic practice tests, and video training.

Doug has one other interest worth noting: Disney World. It was the one constant for Doug as a child in the midst of all the traveling of the Ingersoll lifestyle. Every summer, the family spent time at Walt Disney World, and this has added much to Doug's adult life. He is the author of the *Complete Idiot's Guide to Walt Disney World* series, has been named to the Walt Disney World Moms Panel, and has launched his first iPhone application, the *WDW Complete Travel Guide*.

Doug and his wife Tracy live in Carmel, Indiana, with their two daughters, Abby and Annie. Doug was a member of the 150th Anniversary Celebration committee for Lambda in 2006. He looks forward to becoming involved with Lambda in 2011. He is a member of Sires and Sons, since the Ingersoll legacy is now 13 FIJIs long!

ROBERT S. JOHNSON '90

"In the years since I left the FIJI house, I still vividly remember the phrase 'Not for college days alone.' As an undergraduate, there is no possible way to truly understand the meaning.

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ROBERT S. JOHNSON '90, CONTINUED

After 20 years of keeping in touch with other Graduate Brothers and getting to know their families; calling or e-mailing a brother you haven't heard from in a while just to catch up; or meeting a FIJI from another chapter, giving the handshake, and telling old fraternity stories, I have a much greater understanding of those words."

Robert S. Johnson had never even heard of DePauw and had never considered joining fraternity until Doug Ingersoll '88 (a high-school friend) came back to Brussels during a break from DePauw. Born in Fayetteville, Arkansas, Rob spent his elementary years in St. Louis before his family moved to Belgium. He attended the International School of Brussels, where he met Doug.

The morning after pledging, Rob moved into room 403 at FIJI and met his new roommates, Pete Young '89, who would be his pledge father, and Dave Holub '87, who was Lambda's president at the time. This was back in the "dark ages" in 1986, when freshmen would come to campus, stay in a dorm for a week, go through rush, pledge a fraternity, and move right into the house. Suffice it to say his head was spinning. He was a complete stranger, yet he was being shown the "FIJI way" when it came to academic achievement, being part of a team, and having a good time.

Rob served as the social chair in his sophomore year. At that time, the first party of the new school year started with a great "tequila sunrise" in the basement with 800 of FIJI's closest friends. Rob also has fond memories of the "Anchor Run" to the DG House. But the best event was the formal in Memphis that paid homage to Elvis. Rob convinced the university to allow them make the seven-hour drive to Graceland in their own cars. They toured the house and paid their respects to Elvis. The highlight of the trip was that Elvis's band played for them all night long. They drove back to Greencastle the next morning. It was truly a night to remember!

Rob learned time management from his Lambda brothers, especially Pete Young '89 and Todd Brandes '90. Both were high achievers, Pete as a pre-med major and Todd as a communication major. Both were also at the top of their class. Rob asked himself, "How do they do it?" Then he started to notice that every night after dinner, they would go straight to the library to study until 9:30. Rob followed their lead, and by his junior year he learned how to be successful in work and play.

Rob's broadcasting career began at WGRE. He started as the overnight DJ (3:00–6:00 a.m.) and worked his way up to cover sports and news. Rob won an award from the Society of Professional Journalists in Nashville for his WGRE radio documentary on ATO's Ghetto Party

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ROBERT S. JOHNSON '90, CONTINUED

protest, at where he interviewed Jesse Jackson. Rob spent part of his junior year as a newsroom intern at CNN in Washington, D.C. When he returned to campus, he became the morning radio host on WGRE. Spending each night after dinner coming up with comedy sketches with Flint Dille '90 for the next morning's show. Rob received his B.A. in communications from DePauw in 1990.

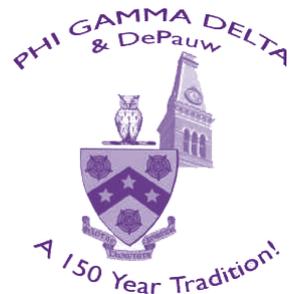
From 1990 to 1995, Rob was an anchor and reporter at stations in Arkansas and Louisiana. In 1995, he was recruited to KPRC-TV in Houston. Then in 1998, he went to be an anchor at WLS-TV, Chicago. He joined CBS 2 in August 2006. Rob is now the weekday anchor of CBS 2 evening newscast. He co-anchors the 5:00 p.m. news, and is the solo anchor at 6:00 p.m. and 10:00 p.m.

Rob has covered numerous major news events in recent years—from Chicago to New Orleans to Honduras. He anchored and reported from New Hampshire, Texas, and Pennsylvania during the 2008 presidential primaries. In 2007, Rob traveled to Germany to cover Illinois Lt. Gov. Pat Quinn's visit to Landstuhl Regional Medical Center to meet with wounded soldiers during the holiday season. Earlier that year, Rob reported extensively on the Chicago Bears' Super Bowl run in Miami, including live reports from South Florida during Super Bowl week.

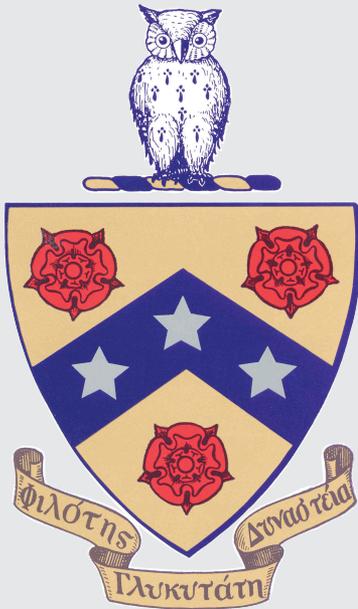
Rob has won five Emmy Awards, including one in 2008 for anchoring the station's breaking news coverage of the NIU shootings. He has also garnered awards from the Chicago Headline Club, Associated Press, Houston Press Club, the Society for Professional Journalists, Illinois National Guard, and the Belle Center of Chicago.

Rob serves on the board of directors for the Brain Research Foundation, and is an honorary board member of the H Foundation. He also dedicates much of his personal time to organizations that support people with disabilities. In his spare time, he enjoys golfing, skiing, and ice hockey. Rob and his wife, Stacy, have one son.

Rob is still close to his FIJI brothers, and he has enjoyed standing in at Doug Ingersoll's ('88) wedding, going to a dinner party at Dave Kimbell's ('89) house, golfing with Todd Brandes '90, and tailgating before a football game with Bill Bach '91 and his family. *Pergé!*



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