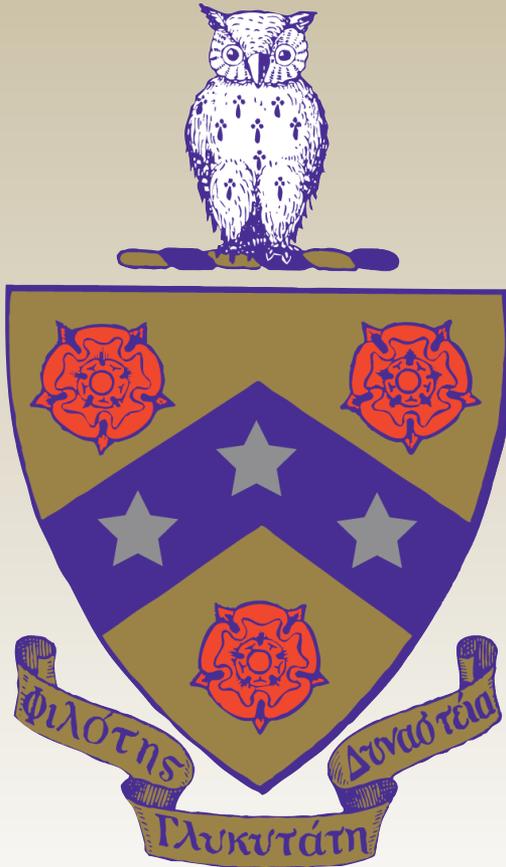

INDUCTION CEREMONY

Distinguished Lambda Graduates

Lambda Chapter
Phi Gamma Delta Fraternity
DePauw University



Greencastle, Indiana
Saturday, April 8, 2017



ORDER OF EVENTS



WELCOME

Sam Eads '18

Chapter President

AWARDS PRESENTATIONS

Douglas Mitchell '70

House Corporation Co-President

RECIPIENTS

Porter McCoy '13

William McGaughey '35

Warren Reynolds '39

CLOSING REMARKS

Kit Lortz '62

House Corporation Co-President

RECEPTION TO FOLLOW



DISTINGUISHED LAMBDA GRADUATE AWARD

The Distinguished Lambda Graduate Award honors those graduate brothers of Lambda Chapter who best exemplify the core values of the fraternity: friendship, knowledge, service, morality, and excellence.

Each year, graduate brothers nominate other Lambda graduate brothers for recognition with the Distinguished Lambda Graduate Award. Nominees may be living or Ad Astra. Nominees should have demonstrated involvement with, and support for Lambda, Phi Gamma Delta, DePauw University, community involvement, and life achievements.

Founded on June 24, 1856, Lambda Chapter is the oldest continually operating chapter of the International Fraternity of Phi Gamma Delta. The Distinguished Lambda Graduate Award recognizes graduate brothers who have contributed to Lambda's rich history and traditions by their example.

Recipients bring distinction to the Lambda Chapter, Phi Gamma Delta, and DePauw University. Their time, talents, dedication, and resources further the ideals of the fraternity with their lifelong commitment to excellence. Each recipient is a credit to our valued brotherhood. Each is a constant reminder that Phi Gamma Delta is "not for college days alone."



PORTER MCCOY '13

Porter McCoy, a retired investment banker, devoted a great deal of his life to Phi Gamma Delta. He lived by the motto “not for college days alone.”

He moved to California following his graduation from DePauw in 1913, taking an active interest in the Stanford Chapter, and serving as its alumni adviser from 1915 until 1945.

He became so close to the members that they—as well as Brother McCoy himself—considered him a part of Lambda Sigma Chapter. In 1929, the Occidental Chapter was having a few problems, so Porter was called in to see what he could do as Purple Legionnaire.

Two years later, the chapter was in such good condition that the other fraternities could not rush until Omega Kappa had selected its class. He remained at Occidental, with one short respite, until 1949.

At that time, he decided to move to Europe, where he stayed for most of the 1950s, with the exception of time spent in Los Angeles for the 1954 Ekklesia.

People in the know said it was Brother McCoy who managed to set the Ekklesia attendance record of 933—which has not yet been broken—by calling and writing personal letters to FIJIs across the U.S.

He served as president of the Los Angeles Graduate Chapter for two years during World War II, and as secretary for about 10 years. In 1961, he was instrumental in founding the Orange County Graduate Chapter.



WILLIAM MCGAUGHEY '35

William Howard Taft McGaughey Sr. (March 28, 1912–November 24, 2004) was born in a presidential election year. His father was an ardent Republican—hence, the namesake.

The family lived in the small community of Acton, part of Indianapolis, Indiana. His father served as an army doctor; young Bill had a large newspaper route. When his father died suddenly in 1931 in downtown Indianapolis, Bill—by then a student at DePauw—dropped out of college to help support his family. He did return to DePauw, graduating with the class of 1934. While at there, he served as editor of *The DePauw*. Prior to that, he worked as a police reporter with the Indianapolis Star. One of his assignments was to cover the burial ceremony of the gangster John Dillinger.

After graduation, Bill joined the Wall Street Journal as a staff reporter. One of its editors, DePauw alumnus K.C. Hogate, recruited other DePauw alumni to write, including Barney Kilgore '29, who served as managing editor from 1941–1965, and Buren McCormack '30, who served as general manager, vice president, and executive vice president. The FIJI DePauw graduates led the Wall Street Journal to national prominence. A corporate history of the Wall Street Journal describes Bill as “a talented rewrite man.” He stayed with the paper for several years, eventually leaving for a public relations position with Western Electric, an AT&T subsidiary. The DePauw group, including Kilgore, kept in touch through summers spent at vacation homes in Twin Lakes, Pennsylvania.

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WILLIAM MCGAUGHEY '35, CONTINUED

Bill spotted Joan Durham, whom he knew from DePauw, while walking down Broadway in New York City. She was a newspaper reporter and columnist for the Associated Press. They renewed their acquaintance, dated, and were married at St. Bartholomew's Episcopal church on November 18, 1939. Shortly after their wedding, the couple moved to Detroit, Michigan, where Bill assumed a position as director of public relations for the Automobile Manufacturers Association under managing director George Romney. During this time, the automobile industry was converting to war production, and Bill published a spy thriller, "Roll out the Tanks," about Nazis infiltrating armament factories in Detroit.

Bill took part in numerous civic events during his time there. He directed the public relations effort for the Automobile Golden Jubilee in 1946, which commemorated the 75th anniversary of the first car. It was a major undertaking by the City of Detroit, bringing together industry pioneers, including automobile racing pioneer Barney Oldfield and Henry Ford.

In 1948, he and Joan met with Winston Churchill, with the goal of persuading the former Prime Minister to attend a celebration in honor of the 100 millionth car produced in the U.S. While this effort was unsuccessful, they received a Christmas greeting from Churchill, and kept in touch with his staff.

George Romney left the Automobile Manufacturers Association to become vice president of Nash-Kelvinator Company, the nation's fourth



largest automobile manufacturer. He recruited Bill to join him in 1953. In 1954, Nash-Kelvinator acquired the Hudson Automobile Company, forming American Motors Corporation. Shortly thereafter, Bill assumed responsibility for management development, stockholder relations, and public relations. In 1956, he was named vice president in charge of communications.

George Romney left American Motors to run for governor of Michigan. Bill helped Romney organize events around the state, personally inviting former presidents Eisenhower and Truman to attend. He also substituted for Romney on a panel convened by President Kennedy. (Romney was a prospective opponent in Kennedy's 1964 reelection bid, reportedly the one Kennedy feared most. Kennedy's assassination eliminated that possibility.) Bill remained vice president of American Motors after Romney left the firm. In one of his more interesting assignments, he arranged for American Motors to buy the Times Square building in New York at an advantageous price. However, the company's board of directors turned down the deal.

Bill also made the first contact with France's Renault automobile company, which sought joint production and marketing arrangements with American Motors in the United States. Renault later purchased a controlling interest in American Motors. In 1963, Bill left American Motors to join the National Association of Manufacturers in New York City. The family moved to Manhattan, living first on 50th Street and then on East 86th. Bill became senior vice president of the NAM.

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WILLIAM MCGAUGHEY '35, CONTINUED

The company moved to Washington, D.C., in the early 1970s, and Bill and Joan purchased a condominium at Harbor Square in southeast Washington. Their neighbors included U.S. Senator Hubert Humphrey and Supreme Court Justice Lewis Powell. The McGaugheys were active in issues discussion groups, and NAM activities.

After retiring from NAM in 1975, Bill worked for the Business-Industry Political Action Committee (BIPAC), the original business PAC. He mainly raised money for the group.

Bill and Joan moved from Washington to Milford, Pennsylvania, in the early 1980s, to a house that had been built for Joan's grandparents in the 1880s. Bill played an active role in Pike Environmental Defenders, a nonprofit that sought to maintain the cleanliness of the Sawkill Creek, which ran through the couple's wooded property.

Bill remained in relatively good health until about 1997; he died in bed on the evening of November 24, 2004, at the Andover nursing home.



WARREN REYNOLDS '39

Warren Reynolds (March 10, 1918–February 10, 2003) was born in Chicago. He received a liberal arts degree from DePauw in 1939, where he was a Rector Scholar. DePauw honored him in 1974 with a special citation for outstanding achievements. Warren was a role model—always brilliant and well organized—who set an example for other Phi Gams to follow.

He married Mary Ellen Seaman of Milwaukee, Wisconsin, in 1940. The two were married for 55 years, until Mrs. Reynolds' death in 1955 while on a cruise in the Mediterranean.

During World War II, Warren joined the Navy as an ensign, and served as a communications officer on the USS Wabash, fighting against the Japanese in Saipan, Iwo Jima, and Okinawa.

After his discharge as a lieutenant commander, he worked as a sales representative for Capper Publications Inc. He then joined Parade Publications Inc. as advertising sales manager in its Chicago office, moving in 1960 to the company's New York City office, where he served as assistant publisher to Parade president and publisher Arthur H. "Red" Motley.

For nearly four decades, from 1947 to 1983, Warren's vision and leadership saw Parade through a period of unprecedented growth, which led to its position as America's most widely read weekly magazine. He became its publisher in 1967, and served in that position until his retirement in 1983, when he was named publisher emeritus.

Warren and his family moved to Casey Key, an island off the Florida

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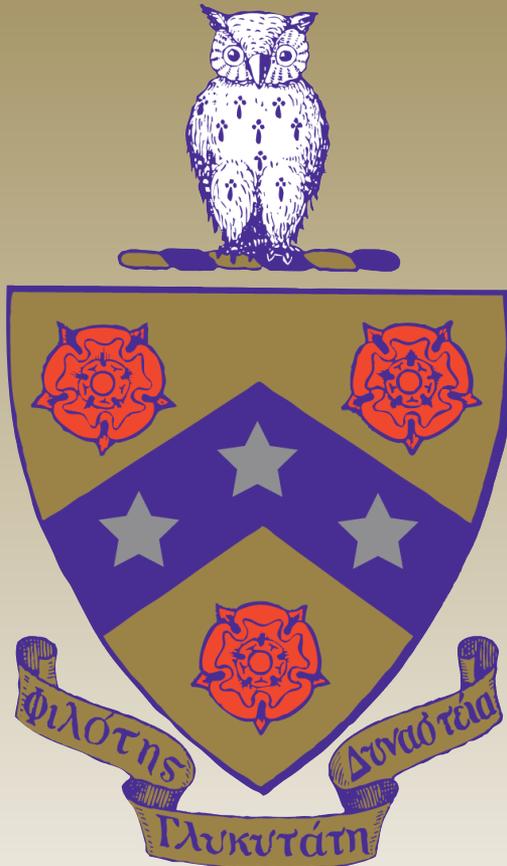
WARREN REYNOLDS '39, CONTINUED

coast near Sarasota, in 1969. He was a member of the Venice Yacht Club and Venice Presbyterian Church.

Warren was also involved in scouting, and served on the National Council of the Boy Scouts of America, and on the advisory committee of Boy's Life magazine, the official Boy Scout publication.



INDUCTION CEREMONY



“Not for college days alone!”